



ECONOMIC DEVELOPMENT

BENEFITS TO REGIONS WHEN TTA MODEL IS APPLIED

The Tiny Town Association's (TTA) affordable housing community model along with our building partners offers many benefits to a host city.

Note We refer to towns, cities, and municipalities as *cities*, and micro/tiny/small homes as *tiny homes* in this brief for simplicity.

New Industry

Many cities have shared that local industry are struggling to find housing for their workers. This is a problem because without affordable housing, companies cannot find and retain workers. They can pay more and lose their competitive edge or move to a location where workers/housing is available.

Worker Housing

Many cities have shared that local industry are struggling to find housing for their workers. This is a problem because without affordable housing, companies cannot find and retain workers. Their only options are to pay more and lose their competitive edge or move to a location where workers/housing is available.

Population Retention

Many cities have shared concerns that their aging population in search of affordable housing, will have to relocate. Our developments, in addition to providing affordable housing also create community. Communities offer support systems that seniors need to age-in-place, allowing them to stay in the city where they live.

Local Development

The TTA strives to utilize local people, subcontractors, and materials whenever possible. Our plans are to stimulate the local economy through affordable housing, job creation, training, local supplier, and local subcontracting.

Local Training

We work to develop local trades through training programs and help unskilled people find meaningful work in the construction industry. Through proven training systems, we can help people find work, and help employers find employees.

Right Sized Housing

Our new housing communities will provide affordable housing for singles and couples, giving those living in oversized housing the option to relocate to tiny homes. This reduces the financial burden of large homes, while creating inventory for those that need more space. This is especially true of empty-nest seniors.

Provincial Mandate

The provincial government has identified the need for 1.5M new housing units within the next 10-years. 67% of those in need are singles, couples and single-parent families, the demographic that tiny home communities fit. This means that over 1M tiny homes could be manufactured over the next 10-years, without worrying about saturating the market.

Growth Plans

When a new factory is established in a city, that factory will also supply TTA developments with 1-hours drive of the factory. Our production target is 4.3 homes per week, per factory, resulting in more people being employed full-time.

Innovative Process

To address a portion of the housing crisis, innovative home manufacturing needs to be embraced. The TTA is exploring manufacturing processes that will shorten the build timeline, while increasing the efficiency of the homes, and lowering the cost of construction. All of these innovations are focused on affordable, sustainable, replicable housing, that will enable us to access provincial and federal funding.



info@tinytownassociation.com 613-384-9833
613-413-0804 www.tinytownassociation.com

[READ MORE on WHY TINY?](https://tinytownassociation.com/why-tiny/)

<https://tinytownassociation.com/why-tiny/>